Henry

DES. DIV.

NKER TOYS

1925

APR 25 1949
PATENT OFFICE
MAY 11 1949
DESIGN DIVISION
RETURN TO
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1925

A Catalog

of

TINKER TOYS

for

1925

from the Shops of

The Toy Tinkers, Inc.

EVANSTON, ILLINOIS

NEW YORK OFFICE - 200 FIFTH AVE.

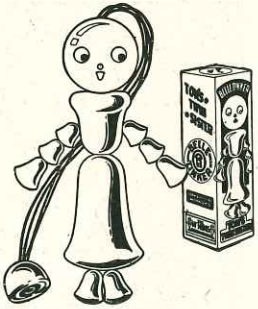
Henry, Des. Div
4/19/44 - Gift

Belle Tinker

BELLE TINKER has established a well earned place as a staple selling item. The improvements in color and finish and the popular selling price are among the factors which are causing increase of sales. Belle is packed in an attractive box, 2½ inches square and 8½ inches high; one dozen to the shipping case. Weight, per dozen, 4½ lbs; per gross, 54 lbs.

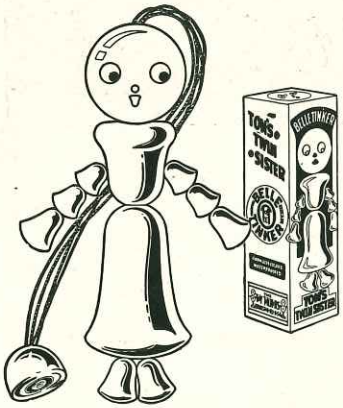
Advertising and Catalog Cuts

Suggested Newspaper Copy for Belle Tinker



Belle Tinker F

BELLE TINKER the Queen of "Tinker land." She has a wooden body and a wooden head but a heart of gold. Beloved by all her little people—she rules only with kindness. How would you like to have this queen pay a visit to your home? Enameled in bright harmless colors, polished and waterproofed. When a choice must be made, some children prefer Tom Tinker—some, Belle, but ever so many lucky little tots get both, and then they should be truly happy.



Belle Tinker G

Tom Tinker

TOM TINKER is without doubt one of the most successful wood doll toys that has ever been created. Imitated on every hand but never equaled in workmanship or selling value. The genuine is always sought and the spurious discarded. Therefore, let only the real be represented in your store.

Infant wear and gift shops have found Tom especially good. He has always been one of the best in toy departments.

Tom is packed in an attractive box 2½ inches square and 8½ inches long; one dozen to the shipping case. Weight, per dozen, 4½ lbs; per gross, 54 lbs.

Advertising and Catalog Cuts

Suggested Newspaper Copy for Tom Tinker

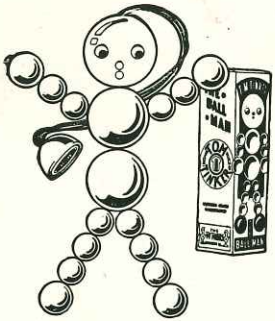
Tom Tinker D

Same 2" wide
Specify Tom E

TOM TINKER is the Baby's pet. Most fascinating of all toys for little tots.

Safely colored balls in wonderful shades, strung on stout cords into the cutest of dolls. No sharp corners to harm the softest little hands.

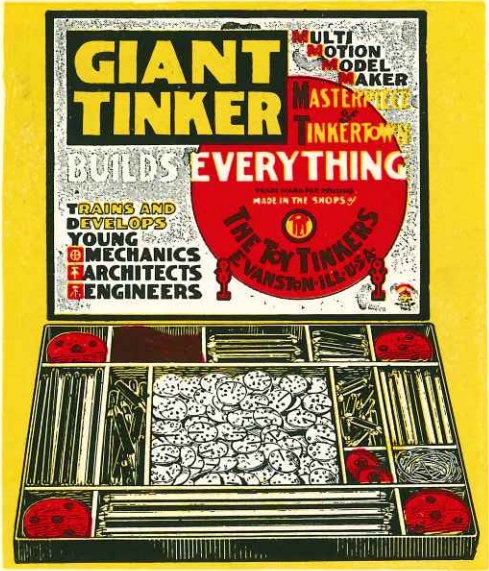
Unbreakable. Just the right size. Tom Tinker completes the Baby's happiness.



Tom Tinker F

Same 2" wide
Specify Tom G

Giant Tinker



GIANT TINKER is a combination wood and metal construction toy designed for boys and girls above the age of seven years. It is an elaborate outfit and will build models eight feet high. One set is sufficient for all purposes. With it can be accomplished results that are limited only by the imagination. It is made on a scientific ratio of rod lengths which makes the possible combinations as infinite as numbers. No bolts, nuts or screws are used. Giant Tinker is packed in a compartment box, 21½ x 17 x 1½ inches, and makes a very attractive display. Packed ¼ dozen to the shipping case. Weight, per ¼ dozen, 26 lbs.

Advertising and Catalog Cuts

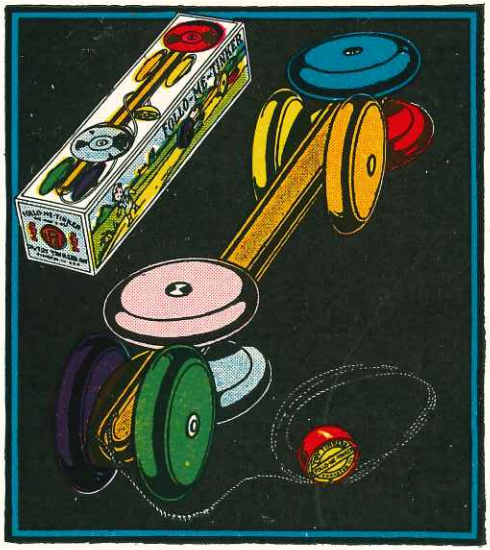
Giant Tinker C

Suggested Newspaper Copy for Giant Tinker

GIANT TINKER stands without limit in constructive and entertaining worth. The outfit consists of over two hundred parts, in wood and metal, designed on a principle of exact mathematical ratios, radiating from universal joint centers, by means of which, structural rods of correct length are always at hand to properly connect and build any given figure. Models of the most elaborate nature ranging in size from three to eight feet are made possible with only one set, embodying the various forms of mechanical motion, simple and complex, as well as architectural subjects of many kinds. With Giant Tinker it is possible to construct, without duplication, a new model every day for years. Educational and instructive.

All Giant Tinker girders or connecting rods are white hardwood. The hubs, or universal joints, are of steel. The wood pulleys and wheels are coated a brilliant red. Cord belting and fibre propellers for power driven and wind operated models are included, together with incidental bearings and washers for motion figures. Complete diagrams and working plans are supplied so that a boy or girl of average intelligence can proceed without help. Giant Tinker is complete in itself and is sure to be a source of unlimited pleasure and benefit to every boy or girl who receives one.

Follo-Me-Tinker



FOLLO-ME TINKER—The original non-capsizable pull toy, reduced in size and price, the original having proved a little cumbersome for a small child. Present size is 10½ inches long with 2¼-inch diameter wheels, enameled in eight colors. All wood construction. Packed individually; weight per dozen 7¼ lbs.; per gross 87 lbs.

PATENT OFFICE
MAY 11 1949
DESIGN DIVISION

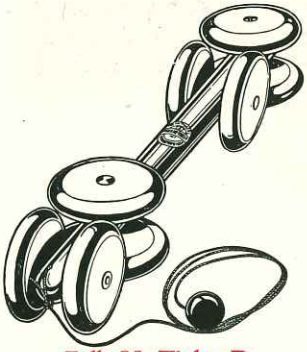
Advertising and Catalog Cuts

Suggested Newspaper Copy for Follo-Me Tinker

Did you ever see a child pulling a toy by a string with the toy on its side or back instead of on its wheels? Here is a rolling toy that is always rolling: it cannot do anything else for all sides are on wheels, and no matter how it is pulled about it is always right side up. Children love to trail it after them; some tie it behind their wagons and velocipedes. It is made of wood and beautifully colored in eight shades, waterproofed. It is so strongly built that no amount of hard usage can harm it.

Follo-Me Tinker E

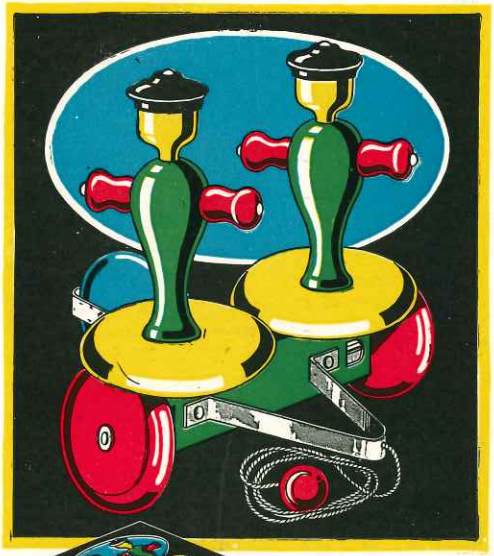
Same 2" wide
Specify Follo F



Follo-Me Tinker D

Same 2" wide
Specify Follo G

Whirly Tinker



WHIRLY TINKER—The two little sailors go whirling 'round whenever the toy is pulled by the string. Very strongly made of steel and wood and finished in polished and enameled colors. Unbreakable. Furnished with cord and hand ball. Sales sure. Size 8½ x 7½ x 7½ inches. Individually boxed. One dozen in case. Shipping weight, 15½ lbs. per dozen; 186 lbs. per gross.

Advertising and Catalog Cuts

Suggested Newspaper Copy for Whirly Tinker

Whirly Tinker A
Same 2" wide
Specify Whirly D

WHIRLY TINKER—Outdoors or in, the little twin sailors go spinning 'round and 'round like Whirling Dervishes. Oh! what fun the boys and girls have trailing Whirly behind them. Made of steel and wood painted with bright and pretty colors that don't come off. Whirly does not easily upset and stands all kinds of hard use. Packed in an attractive box.

Whirly Tinker B
Same 2" wide
Specify Whirly C

Siren Tinker

SIREN TINKER offers an added choice among the Tinker "Doll" family. The balls are loose on the cord, which enables them to run from end to end. The enameled colors are bright and attractive and safe for the child. Siren stands 8¼ inches high, exclusive of string and hand ball. Packed singly, 12 boxes to the case. Weight, per dozen, 4 lbs.; per gross, 48 lbs.

Advertising and Catalog Cuts

Suggested Newspaper Copy for Siren Tinker

This bead lady is made in the same careful way as Tom Tinker. Her charms are different, however, in that the beads are not fastened, but may be slipped along the string at will. This gives the child a combination string of beads and doll. The colors are all enameled and waterproofed so they will not come off. Siren is designed to stand much rough usage. She is packed in a beautiful box and is waiting in our toy department to make some little one happy.

Siren Tinker A

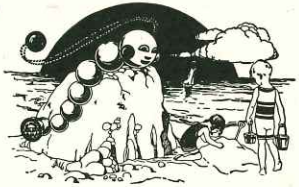
Same 2" wide
Specify Siren B

Siren Tinker F

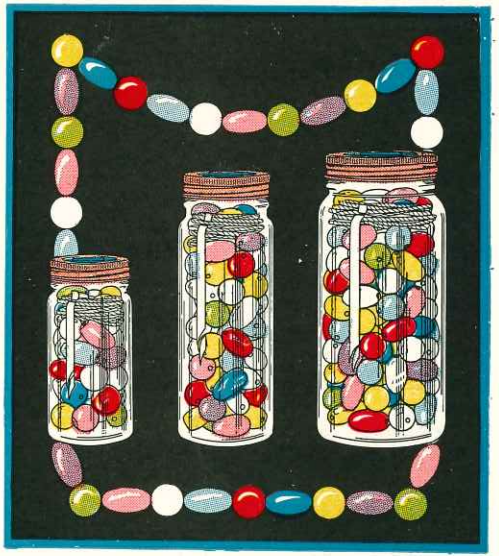
Same 1½" wide
Specify Siren C

Siren Tinker G

Same 2" wide
Specify Siren H



Enameled Tinker Beads



FROM the standpoint of quality and self selling, this idea in beads stands as one of the foremost productions of THE TOY TINKERS. The beads are divided into two shapes and seven colors, ⅝″ round and 1″ long oval, enameled in pastel shades and colorings entirely different than have ever been produced in a bead outfit. Packed in jars of three sizes; the small jar contains twenty-eight beads, enough to make a necklace that will go over the head easily; the second size jar contains sixty-three beads and the third size one hundred and thirty-three. Stringing tape and a safety needle are supplied in each set. Jars have screw caps lithographed in delicate colors. No labels whatever are pasted on the glass. One dozen jars in each instance are packed in a shipping case; No. 1 size, 7½ lbs. per dozen, 90 lbs. per gross; No. 2 size, 11½ lbs. per dozen, 138 lbs. per gross; No. 3 size, 19½ lbs. per dozen, 234 lbs. per gross.

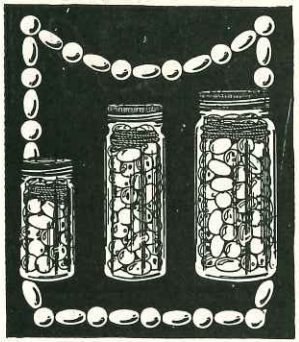
Advertising and Catalog Cuts

Suggested Newspaper Copy for Enameled Tinker Beads in Glass Jars

Every normal child loves to string beads. There is a fascination about making strings, festoons and necklaces of colored beads that never fails.

Here we have TINKER BEADS.

Enameled Tinker Beads C



Enameled Tinker Beads A

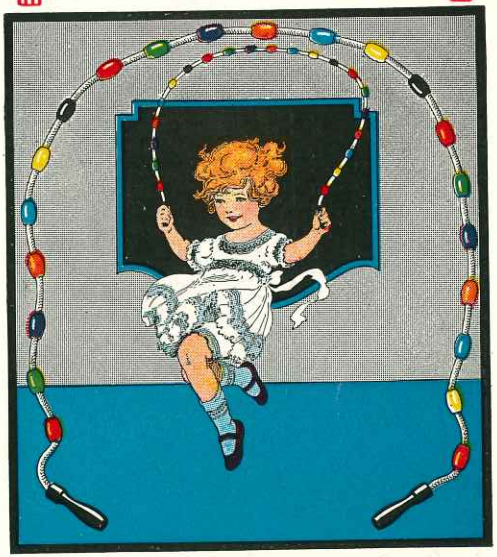
Same 2" wide

Specify Enameled Tinker Beads B

Prettily packed in strong glass jars. Tape for stringing and blunt needle are furnished in each set. These beads are round and oval and are beautifully enameled in seven delicate shades to make endless color combinations.

There are jars of three sizes. No. 1 will make a string of beads 21 in. long; No. 2 a string 47 in. long; and No. 3, 100 in. long.

Jump Rope Tinker



JUMP ROPE TINKER cannot hope to compete in price with the common or garden variety, but it does present such an attractive innovation in a higher class toy that the volume of sales is often greater. It consists of a full length cord on which are strung twenty oval beads stained and polished, each one separately pinned through the rope. The added weight gives just the right momentum and provides the most perfect device of the kind yet produced. One dozen of these ropes hung on a peg in the show room make a wonderfully attractive display at little cost. Twelve to the shipping case, size of case being 10½ x 5½ x 6 inches; shipping weight, 3½ lbs. per dozen; 42 lbs. per gross.

Advertising and Catalog Cuts

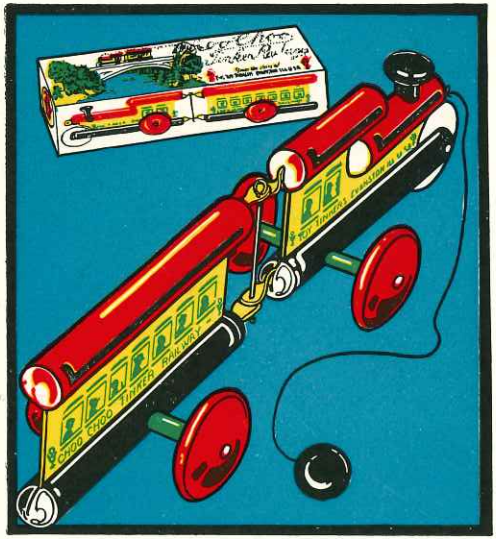
Suggested Newspaper Copy for Jump Rope

JUMP ROPE TINKER, seven feet long, is the most beautiful skipping rope ever made. On the flexible woven cord are fastened many oval beads made of wood and finished in seven pretty polished colors. The handle at each end is adjustable with a screw for shortening the rope for little tots. The beads add just enough weight to the rope to make a perfect swing and they are spaced far enough apart so no one can be harmed. This may be truly called "The aristocrat of jump ropes," and any little owner may be justly proud of its possession.

Jump Rope Tinker A

Jump Rope Tinker B
Same 2" wide
Specify Jump Rope C

Choo Choo Tinker



CHOO CHOO TINKER has proved itself worthy to be in the A class of toy pull trains. The novelty and safety of the design together with quick turning and not easily capsizable features tend to absolute satisfaction in the use of the Toy on the part of the child. Made of steel and wood, beautifully enameled and finished throughout. Over-all length, 14 inches. Furnished with cord and hand ball. Boxed singly. Packed 1 dozen to the case; weight per dozen, 12 lbs; per gross, 144 lbs.

PATENT OFFICE
MAY 11 1926
DESIGN DIVISION

Advertising and Catalog Cuts

Suggested Newspaper Copy for Choo Choo Tinker

Choo Choo Tinker F

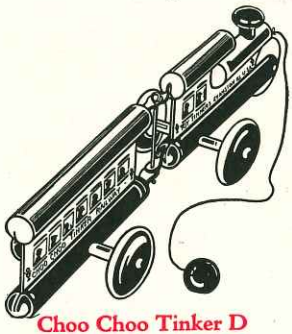
Same 2" wide
Specify Choo Choo G

Choo Choo Tinker A

Same 2" wide
Specify Choo Choo B
Same 2½" wide
Specify Choo Choo C

Look out! Here comes the train! It's a CHOO CHOO TINKER flying along. Brother and Sister find endless delight in playing engineer. How easily the train goes 'round the bend, in the hall, out on the porch or up and down the walk, winter or summer. Steam is always up on the Choo Choo Tinker line.

Choo Choo is packed in a pretty, colored box 14 inches long, in which to put the toy away when not in use.

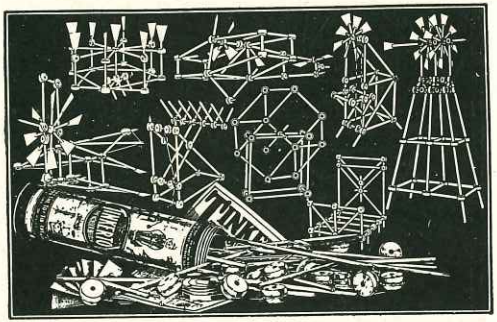


Choo Choo Tinker D

Same 2" wide
Specify Choo Choo E

Advertising and Catalog Cuts

TINKERTOY



THE above cut is a black and white reproduction of the color illustration on the following page. Obtainable in three sizes—2½, 3 and 4 inches—Specify Tinkertoy **H** for the 2½-inch, **I** for the 3-inch and **J** for the 4-inch.

At Left--

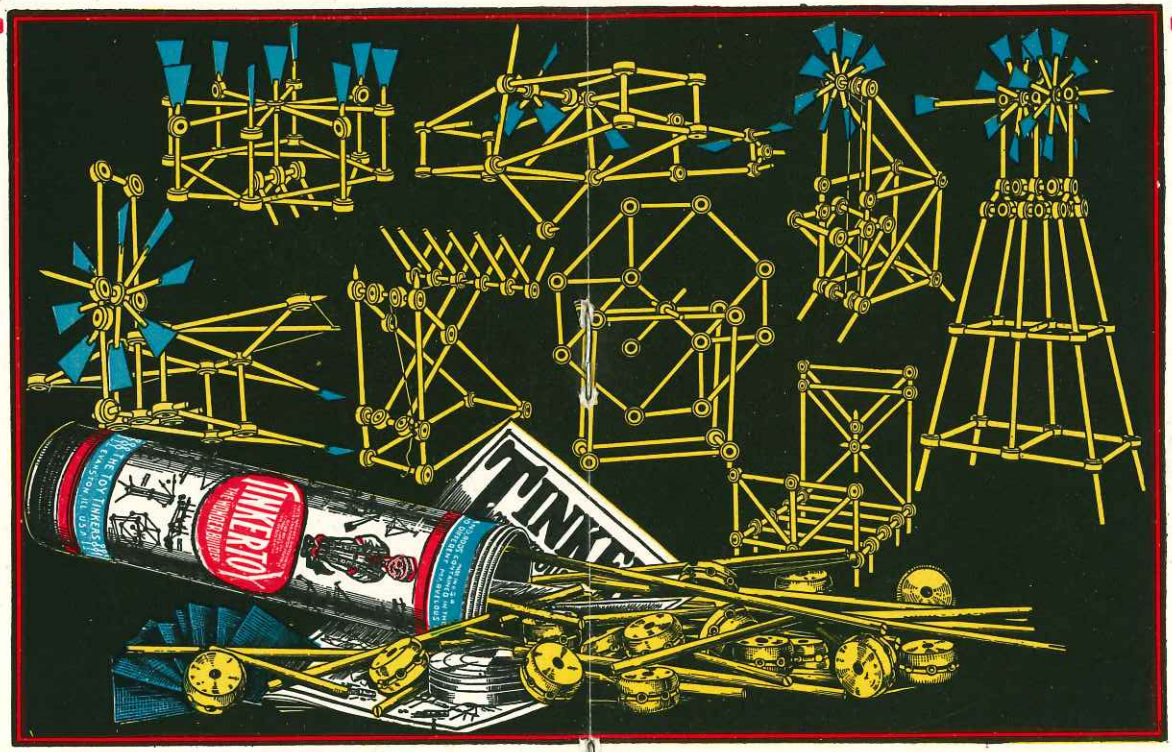
Tinkertoy A

Same 2" wide
Specify Tinkertoy B

Same 3" wide
Specify Tinkertoy C

See page 22 for other cuts of Tinkertoys

Tinkertoy



TINKERTOY. An interesting volume could be written about the history, development and success of Tinkertoy. How it began with a simple idea, developed into the sales of one million the first year and how it has continued to be year after year the world's best selling plaything. After ten years it still remains the king of toys and has become a staple in every household. Each new child is a logical candidate for Tinkertoy because every mother or father is anxious to develop ingenuity and creative ability, all of which is accomplished by this unusual plaything. Because of the basic principle upon which Tinkertoy operates there is reason to suppose that it will continue for generations. Therefore, no good toy store or toy department should ever be without this item. The factory endeavors to keep one-quarter of a million ahead of orders at all times.

TINKERTOY is painstakingly made of the finest selected New England white birch. Each set is packed in a strong laminated mailing tube, three inches in diameter and twelve inches in height which can be mailed with or without wrapper at the two pound parcel post rate. Packed twelve toys in a fibre case. Shipping weight, per dozen, 14 lbs., per gross 168 lbs.

Advertising and Catalog Cuts

Suggested Newspaper Copy for Tinkertoy

TINKERTOY—The Wonder Builder.

Smooth white birch rods and connecting hubs to assemble in a thousand different ways.

Imitates everything in machinery or architecture, makes toy men and animals and almost anything a child can think of. Educates while it amuses and delights.

Tinkertoy D

Same Cut 2" wide
Specify Tinkertoy E

Tinkertoy F

Also Same 2" wide
Specify Tinkertoy G

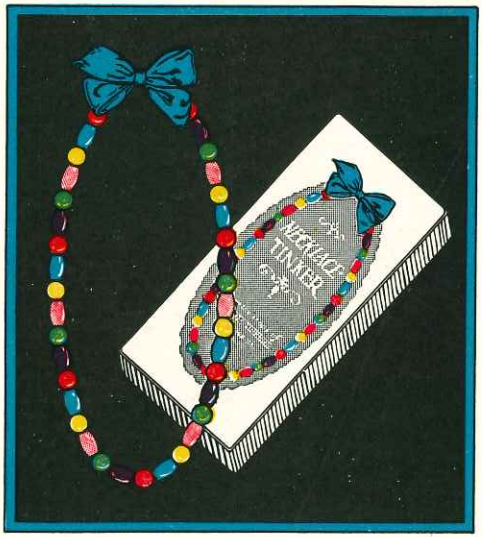
A necessity in every home where there are boys and girls from four to fourteen.

A second or third set can be added later to build models of larger size.

A direction book packed with each toy, showing many models.

The World's most popular plaything.

Necklace Tinker



NECKLACE TINKER 30 inches long, with a baby pink or blue ribbon tied in a bow; packed in a delicate box 9 x 4¼ x 1 inches. The ⅝-inch round and 1-inch long oval beads are beautifully enameled in pastel shades, the same quality as is used for Tinker Beads in glass jars. Strung on strong cord. An exceptionally good item for Infants' Wear Departments and Gift Shops. One dozen to the case. Weight per dozen, 4¾ lbs.; per gross, 57 lbs.

PATENT OFFICE
MAY 11 1949
DESIGN DIVISION

Advertising and Catalog Cuts

Suggested Newspaper Copy for Necklace Tinker

A TINKER NECKLACE for Baby. Pretty and economical. Delicately enameled in colors that won't lick off and a bow of pink or blue ribbon. Packed in an attractive box. An ideal gift—a delight if you have a little tot of your own.

Necklace Tinker A

Same 1¾" wide
Specify Necklace B

Necklace Tinker C

Same 2" wide
Specify Necklace D

Drag-on Tinker

DRAG-ON TINKER—A new principle in Pull Toys. The axles pivot on center. Toy can be thrown around in the roughest manner and will invariably right itself. The movements of a crawling animal are reproduced by the use of a rubber backbone, the life of the rubber being over three years and can be easily replaced at any time. The toy is enameled in prime colors of beautiful and durable finish. A cord and hand ball are supplied. Approximate length, 12 inches. Packed 1 dozen to the case. Weight, per dozen, 6¾ lbs.; per gross, 81 lbs.

Advertising and Catalog Cuts

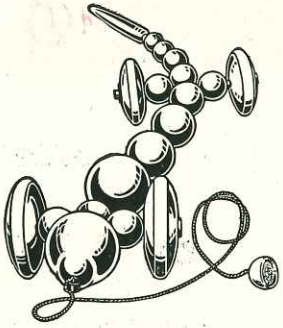
Suggested Newspaper Copy for Drag-on Tinker

The Toy Tinkers have taken the Dragon of Fairy Tale fame and made him good and kind and a friend to all little boys and girls.

They have named him DRAG-ON TINKER because you drag him on and he wiggles and squirms—just like the Dragons of old. No matter how you throw him around he always comes down on his wheels—you can't upset him at all. He is one foot long and his beautifully enameled body balls make him a very handsome creature indeed. He is packed in a nicely colored box. Come to our store, play with Mr. Dragon and see how much you'll like him.

Drag-on Tinker A

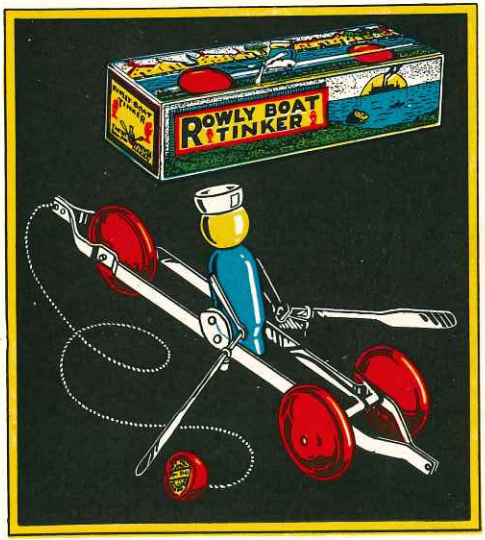
Same 2" wide
Specify Drag-on B



Drag-on Tinker C

Same 2" wide
Specify Drag-on D

Rowly Boat Tinker



ROWLY BOAT TINKER has been perfected so that no assembling is necessary, each toy is a complete unit ready to operate when taken from the box and each toy is tested for successful operation before leaving the factory. The action is perfect; body, arms, legs and oars all moving in rhythm. Self-demonstrating when pulled by the string. Made of wood, brightly enameled, and cadmium plated steel. Has a strong appeal to imaginative childhood. Packed in brightly colored box, size 11 x 2¾ x 3¾ inches. One dozen to the case. Weight per dozen, 7 lbs.; per gross, 84 lbs.

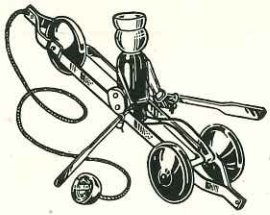
PATENT OFFICE
MAR 11 1949
WASHINGTON, D.C.

Suggested Newspaper Copy for Row-ly Tinker

Row-ly Tinker A

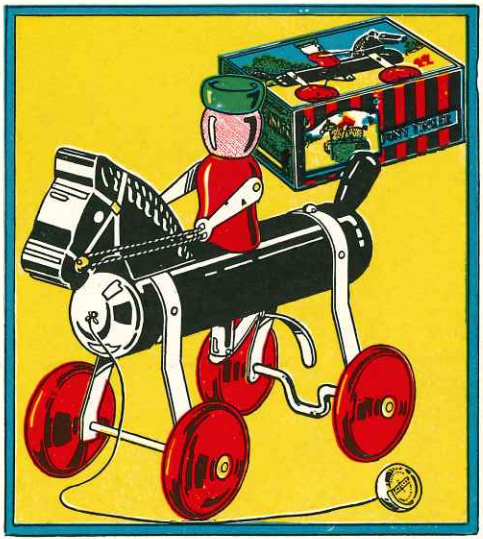
Same 2" wide
Specify Row-ly B

Here is Midshipman Tinker in his TINKER ROW-LY BOAT. He doesn't need the ocean for his skiff—just a boy or girl to pull him along the floor or walk and away he goes rowing merrily. His body, arms, legs and oars all move in a lively manner. He's such a cute sailor in his uniform of blue and his boat is so strong and safe that it will be a great addition to your collection of toys. Packed in a pretty box.



Row-ly Tinker C

Same 2" wide
Specify Row-ly D



PONY TINKER is one of the best items from the shops of The Toy Tinkers. A horse on wheels. Over all size, 8 inches long, 6½ inches high. The rider posts up and down when the toy is drawn. Head and body of horse, man and wheels of wood; harness, legs and axle, steel. Nicely finished in keeping with the quality of all other TINKER TOYS. Furnished with cord and hand ball. Individually packed in colored box. One dozen to the case. Weight, per dozen, 11¼ lbs.; per gross, 135 lbs.

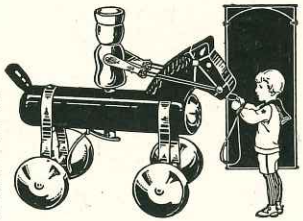
Advertising and Catalog Cuts

Suggested Newspaper Copy for Pony Tinker

See this proud rider on his gallant steed! PONY TINKER is the horsie's name. The rider posts up and down in graceful fashion whenever horsie is pulled along the floor or walk. Pony's coat is always slick and shiny and his head is always erect—like the famous Black Beauty of story book fame.

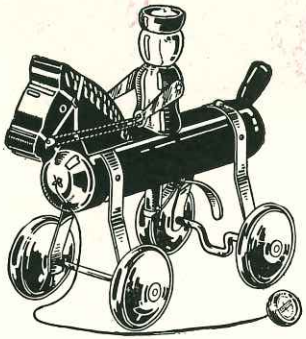
Every boy and girl loves a pony and this little fellow will be a great com'ort until you get big enough to have a real pony of your own.

This horsie comes packed in a handsome box, which the boys and girls set up on edge and use as a stall.



Pony Tinker A

Same 2" wide
Specify Pony B



Pony Tinker C

Same 2" wide
Specify Pony D

Ten Pin Tinker

TEN PIN TINKER. These pins meet the requirements of those who demand something above the average in a staple toy. Each pin is 1 inch in diameter and 4½ inches high. Balls are 1⅜-inch diameter. All permanently enameled in the colors shown. Ten pins and three balls packed in a sliding box that can be opened for inspection or display. Each set weighs 12 oz. Case containing 1 dozen sets ready for shipment weighs 10¼ lbs. Weight per gross, 123 lbs.

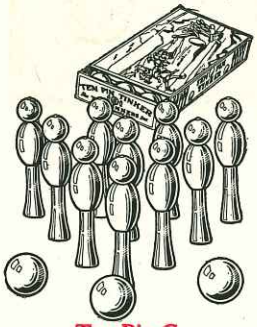
Advertising and Catalog Cuts

Suggested Newspaper Copy for Ten Pin Tinker

Ten Pin A

Same 1¾" wide
Specify Ten Pin B

Here are some beautiful Ten Pins from Tinkertown all in bright pretty colors, the kind of Ten Pins the Gnomes must have used in the mountains when old Rip Van Winkle found them at play. Three pretty balls to bowl the Ten Pins down. Just the game for in the house when the days or evenings are such as to keep the boys and girls indoors. Of course, you can use them out on the sidewalk or on the front porch and have just as much fun.



Ten Pin C

Same 1¾" wide
Specify Ten Pin D

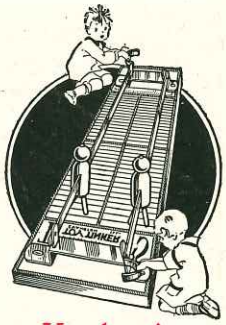
Marathon Tinker

MARATHON TINKER. A vibratory motion of the hand to the rails imparts momentum to the racers. A kickback at each end causes change of direction to multiply distance. Very simple to demonstrate. The combination of toy and game in one should make it popular. Base and track of metal, lithographed and plated. Men of wood, enameled in bright colors. Size of toy 4 x 16 inches. Boxed singly, weight, 15 oz. Weight of 1 dozen in case packed for shipment, 13 lbs. Weight per gross, 156 lbs.

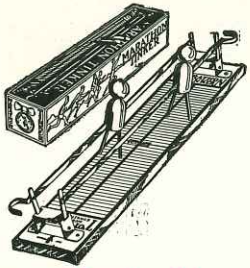
Advertising and Catalog Cuts

Suggested Newspaper Copy for Marathon Tinker

A toy and a game all in one. The little men race back and forth as many times as desired until one or the other crosses the goal. Just a motion of the hands to make them go. Little sister and brother often win from dad and mother. That is what lends interest to the play. A relay race may be run and as many players as desired may take part. There is untold fun and excitement in every game.



Marathon A
Same 1¾" wide
Specify Marathon B



Marathon C
Same 1¾" wide
Specify Marathon D

Topsy Tinker

TOPSY TINKER. A top that spins in a frame with a reciprocating motion by manipulation of the string. An ancient idea in modernized form. Has an instant appeal to children just out of babyhood old enough to operate the toy. Well finished like all Tinker Toys. Safe and economical. One in a box, size 3 x 6 inches, weight 5 oz. Weight of 1 dozen in a case ready for shipment, 4½ lbs. Weight per gross, 54 lbs.

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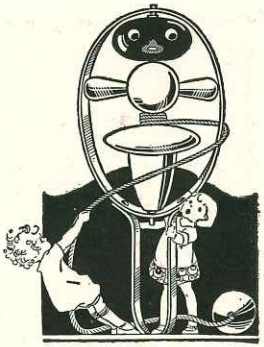
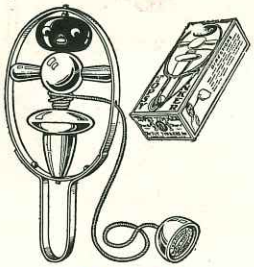
Suggested Newspaper Copy for Topsy Tinker

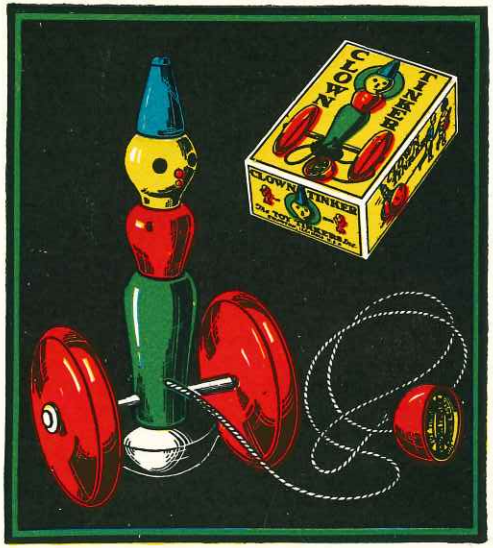


Topsy A
Same 1½" wide
Specify Topsy B

TOPSY TINKER—The Whirling Pickaninny! First one way and then the other Topsy spins and spins, just by a little trick of the string which any boy or girl from three years up, can easily learn. Topsy is decorated in brilliant harmless colors that won't chip off. Packed in a pretty box.



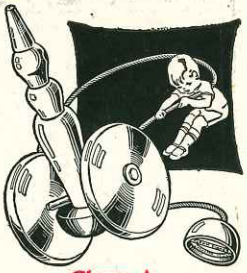
Topsy C
Same 1¾" wide
Specify Topsy D



CLOWN TINKER! Another blessing to mothers. This toy rights itself at the slightest pull of the cord. Unique in design, popular in price. Unbreakable and finished in attractive enamels as shown. Individually packed in a box 4 x 6 inches. Weight, 8 oz. 1 dozen packed in a case ready for shipment weighs 7 pounds. Weight per gross, 84 lbs.

Advertising and Catalog Cuts

Suggested Newspaper Copy for Clown



Clown A

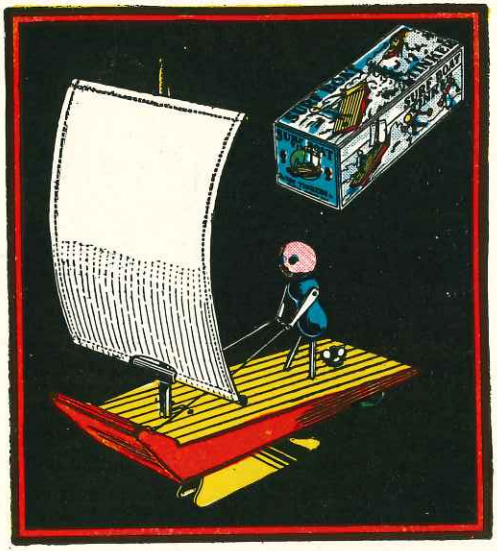
Same 1¾" wide
Specify Clown B

Pull him and tumble him around as you will, he always comes up bobbing and smiling and rolling along on his two funny wheels. All his lively colors have been put on so well that they will not wash off. Little boys and girls who can walk and run are very fond of Clown Tinker and the nice box he comes in.

Clown C

Same 1¾" wide
Specify Clown D

Surf Boat Tinker



SURF BOAT TINKER. Sailing crafts have been staple in every toy department for centuries. Recently surf boating has been popularized in the public mind through motion pictures. SURF BOAT TINKER should, therefore, meet an instant and popular reception; first as a novelty, then as a staple. It is attractively designed, well balanced and rides the waves without capsizing. Sail and rudder can be set at desired angles. Made of clear white pine nicely painted in colors. Keel and rudder of enameled steel. Stands upright for display without a cradle. Size set up. 11 inches long, 11 inches high. The mast and man knock down and the whole packs in a box 3¾ x 3¾ x 11 inches. Weight, each 15 oz. Weight per dozen packed for shipment, 13¼ lbs. Weight per gross 159 lbs.

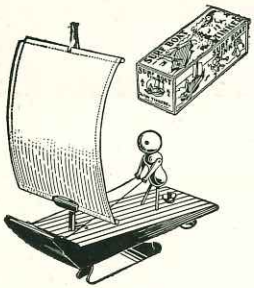
Advertising and Catalog Cuts

Suggested Newspaper Copy for Surf Boat Tinker

Surf Boat A

Same 1¾" wide
Specify Surf Boat B

What could be more fun than this pretty eleven inch SURF BOAT, riding the waves near the shore when brother or sister go wading, swimming or paddling 'round in a canoe. In pond, lake or sea and even at home in the tub the little rider steers his craft to safety. He has sailed all the way from Tinkertown and is just waiting at our store for some nice mamma or papa to take him home to you.



Surf Boat C

Same 1¾" wide
Specify Surf Boat D

WINDOW and counter space given over to Tinker Toys never fails to bring results at any season. Individual Tinker Toy booths are year 'round features in the largest and best stores in the country.

UNIQUE advertising methods will continue to popularize "The Tinker Line" in 1925.

SERVICE men will travel the U. S. A. and give aid in display.

ELECTROTYPE and sign service is available without cost to those who publish catalogues or advertise.

Write to

The Toy Tinkers, Inc.
EVANSTON, ILLINOIS, U. S. A.

TINKER TOYS

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Keep Happy Folks Young

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